

Dear Reader,

I can make your job easier.

No, really. Scout's honor.

As a senior copywriter, I wear many hats: wordsmith, editor, strategist, salesman, media planner and, when all else fails, comic relief. Yet, no matter what skills the situation calls for, my goal remains the same-finding a great solution to a very specific challenge.

The Bureau of Labor Statistics may call our industry "Advertising and Public Relations Services" but it's simpler than that. We solve problems.

Since graduating from Harvard in 2004, I've helped several clients seize key opportunities through exciting advertising and marketing solutions, including:

Harley-Davidson (print, radio, web)

Marriott (print, web)

CME Group (print, direct mail, events)

Coca-Cola (print, web, POS)

National Safety Council (tradeshow, print, brochures)

National Demolition Association (website)

If you'd like to view my portfolio, please visit:

<http://www.andy-pasquesi.net>

In these uncertain times, you need a copywriter you can trust. Let's schedule a meeting and start mapping out plans to tackle your most pressing challenges, together.

Best,

Andy Pasquesi

Senior Copywriter